



Att: Prof. Huiqin Ma
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China Agricultural University
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China
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RE: Invitation to Institut Agro Montpellier present for Vinifera Euromaster program at Montpellier

Dear Professor Huiqin Ma,

As we previously discussed, you (Huiqin MA, passport number: EL6805304) are invited to visit Montpellier to give two lectures for Module economics of Vinifera Euromaster program in October 2024. I propose you to present two case studies during the module: one on the Asian/Pacific wine market and one on digital marketing for wine, the suggested time will be Oct. 23-25. Additionally, I would like to invite you to participate a study trip to Rivesaltes to explore fortified wine production in our region for the week, and meet with colleagues to develop cooperation between CAU and Institute Agro.

We will cover all your accommodation and travel costs according to French administrative guidelines. Please apply your VISA and arrange your time for the visit, I would like to provide any further document when it is required.

I look forward to welcoming you to Montpellier.

Yours Sincerely,

Patrice LALLEMAND

A handwritten signature in black ink, appearing to read "Patrice Lallemand", written over a horizontal line.

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